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Susan Quinn, Director

May 23, 2014

PRESS RELEASE

What: Author Mark Cohen presents his biography of 1960s Allan Sherman

When: 7pm Thursday June 5

Where: Toms River library branch, 101 Washington St.

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What happens when your big break ends at Camp Granada?

TOMS RIVER - So whatever happened to Allan Sherman? You know, the guy who wrote the hit song "Hello Muddah, Hello Faddah!" about youth's angst while stuck in Camp Granada.

Well, he went on to record another novelty album of parody songs then produce and appear in many television shows within a few short years.

Author Mark Cohen will present his book, "Overweight Sensation: The Life and Comedy of Allan Sherman," 7 p.m. Thursday June 5 at Ocean County Library's Toms River branch, 101 Washington St.

With exclusive access to Sherman's estate, Cohen has written the first biography of the manic, bacchanalian and hugely creative artist who sold 3 million albums in just 12 months, yet died in obscurity a decade later at the age of 49.

Cohen argues persuasively for Sherman's legacy as a touchstone of postwar humor and a turning point in Jewish American cultural history.

Cohen will be available after the program to sign copies of his book.

This program is free and open to the public but registration is required. To register telephone the branch 732-349-6200 or 609-971-0514 or visit the library's website www.theoceancountylibrary.org, click on the "Events & News" icon, then click on "Calendar of Events."